

APOLLO

MEDIA ADVISORY

Apollo Theater Announces Performers & Special Guests for “Let’s Stay (In) Together: A Benefit to Support the Apollo” Tuesday, June 2 at 7:30pm EST

**Featuring Dionne Warwick, Gary Clark Jr., Doug E. Fresh,
“Captain” Kirk Douglas of The Roots, Kool & The Gang,
Michael McDonald, Robert Randolph,
Lil Buck & Jon Boogz, and more**

WHAT: On **Tuesday, June 2** the world-famous **Apollo Theater** will present **“Let’s Stay (In) Together: A Benefit to Support the Apollo Theater,”** a special musical event streamed live at apollotheater.org. The evening will showcase guest artists performing the music of Apollo legends such as B.B. King, Patti LaBelle, and Stevie Wonder, and will highlight the Theater’s 86-year contribution to arts and culture. The benefit is part of the non-profit Theater’s campaign to raise \$4 million in critical support to safeguard the iconic institution’s future following the unprecedented cancellation of more than 100 programs. A portion of the resources raised will go towards a micro-grant initiative for local small business. Additional details will be announced at a later date.

The evening will feature performances by **“Captain” Kirk Douglas of The Roots, Kool & the Gang, Gary Clark Jr., Robert Randolph, Ray Chew, Michael McDonald, Lil Buck and Jon Boogz, Keb Mo, Celisse Henderson, Infinity’s Song, Marc Bamuthi Joseph, and DJ Reborn,** as well as special appearances by **Dionne Warwick, Doug E. Fresh, Roy Wood Jr., Teddy Riley, Warren Haynes,** and more to be announced. The evening’s Lead Supporter is Gibson. It will also include special tributes, including a series of poems and performances dedicated to the memory of those who have lost their lives due to COVID-19.

“Let’s Stay (In) Together” is part of ***Apollo Sound***, the Theater’s month-long celebration of Black Music Month. Events include an Apollo-dedicated [Instagram Live Club Quarantine](#) dance party with **DJ D-Nice** on Monday, June 1, never-before-seen photographs and video from the Apollo Theater Archives, Black Music Month teacher and resource guides, and special conversations with Apollo artists.

The Theater’s June 2 “Let’s Stay (In) Together” benefit concert will also be available for free streaming by media partner, TIDAL.

WHEN: Tuesday, June 2 at 7:30 pm EST

WHERE: apollotheater.org

The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo's programming extends to dance, theater, spoken word, and more. This includes the world premiere of the theatrical adaptation of Ta-Nehisi Coates's *Between the World and Me* and the New York premiere of the opera *We Shall Not Be Moved*; special programs such as the blockbuster concert Bruno Mars Live at the Apollo; 100: The Apollo Celebrates Ella; and the annual Africa Now! Festival. The non-profit Apollo Theater is a performing arts presenter, commissioner, and collaborator that also produces festivals, largescale dance and musical works organized around a set of core initiatives that celebrate and extend the Apollo's legacy through a contemporary lens, including the Women of the World (WOW) Festival as well as other multidisciplinary collaborations with partner organizations.

Since introducing the first Amateur Night contests in 1934, the Apollo Theater has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Stevie Wonder, Gladys Knight, Luther Vandross, H.E.R., D'Angelo, Lauryn Hill, Machine Gun Kelly and Miri Ben Ari; and the Apollo's forward-looking artistic vision continues to build on this legacy. For more information about the Apollo, visit www.ApolloTheater.org.

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