

APOLLO

Media Advisory

Elaine Welteroth and Harriette Cole & WOW Festival Teen Summit

Saturday, March 14

As Part of Apollo's Women's History Month Celebration

WHAT: Apollo Theater presents two Women's History Month programs on Saturday, March 14, as part of a one-day special convening of WOW - Women of the World Festival. WOW is an international festival that champions gender equality and celebrates the achievements of women and girls from all walks of life and all parts of the world. Women of the World Festival (WOW) events elevate the often never-told stories and universal truths of women. Apollo Theater has hosted a biannual WOW since 2013. Programs below are free with RSVP. For tickets and additional information, visit: <http://www.apollotheater.org/wow>

12 p.m.

WOW Teen Summit: Rosa. Dolores. Malala. Creating Social Change and Making Policy

This year's WOW: Teen Summit seeks to explore the impact of young women in politics both on a local and global scale. Through performances and panel discussions, the summit will dissect gender politics and the role of women of color within it, while opening up a dialogue that encourages a call to action. Admission is free and open to the public with RSVP.

8 p.m.

Elaine Welteroth and Harriette Cole

Elaine Welteroth, New York Times best-selling author, award-winning journalist, and former Editor-in-Chief of *Teen Vogue*, joins Harriette Cole, motivational speaker, editor, presentation coach and best-selling

author in a special conversation surrounding Elaine's book, *More Than Enough: Claiming Space for Who You Are (No Matter What They Say)*. The women will delve into Elaine's career, and how she uses her platform to bring issues of social consciousness to young people. Admission is free and open to the public with RSVP.

WHERE: *The Apollo Theater*, 253 West 125th Street, New York, NY

TICKETS: Programs are free and open to the public.

ABOUT US: The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo's programming extends to dance, theater, spoken word, and more. This includes the world premiere of the theatrical adaptation of Ta-Nehisi Coates's *Between the World and Me* and the New York premiere of the opera *We Shall Not Be Moved*; special programs such as the blockbuster concert *Bruno Mars Live at the Apollo*; *100: The Apollo Celebrates Ella*; and the annual *Africa Now! Festival*. The non-profit Apollo Theater is a performing arts presenter, commissioner, and collaborator that also produces festivals, large-scale dance and musical works organized around a set of core initiatives that celebrate and extend the Apollo's legacy through a contemporary lens, including the *Women of the World (WOW) Festival* as well as other multidisciplinary collaborations with partner organizations.

Since introducing the first *Amateur Night* contests in 1934, the Apollo Theater has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Stevie Wonder, Gladys Knight, Luther Vandross, H.E.R., D'Angelo, Lauryn Hill, Machine Gun Kelly and Miri Ben Ari; and the Apollo's forward-looking artistic vision continues to build on this legacy.

In fall 2020, the Apollo Theater will mark its first ever physical expansion with the theaters at the Victoria, part of the vision for a future Apollo Performing Arts Center. The theaters at the Victoria will support the growth of the Apollo's artistic programming as it continues to provide a home to artists of color, create an expanded 21st century American performing arts canon, and provide additional educational and community programming in

Harlem and beyond. For more information about the Apollo, visit www.ApolloTheater.org.

Apollo Theater Information

Box Office Hours:

Mon, Tues, Thurs, Fri – 10:00 a.m. - 6:00 p.m.

Wednesday – 10:00 a.m. - 8:30 p.m.

Saturday – 12:00 p.m. - 6:00 p.m.

CONTACT:

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