

APOLLO 85

Apollo Theater Presents

Common

**October 8, 2019
8 p.m.**

Harlem, N.Y., September 9, 2019– The **Apollo Theater** today announced that Emmy®, GRAMMY®, and Oscar-winning rapper, actor, activist, and best-selling author **Common** will perform at the Theater, for a special one-night only show as part of the Apollo's Fall 2019 season. The concert, featuring new music from his latest studio album *Let Love*, will showcase Common's own unique style and personal stories of the people and experiences that have led to a greater understanding of love and all it has to offer.

Inspired by a phone call from his daughter that forced him to reconsider his approach to fatherhood, faith, and family, *Let Love* is “a captivating tale about using love as a weapon to overcome” (Exclaim). The result is a wide-ranging, therapeutic statement that delves into modern Blackness, police brutality, toxic masculinity, and so much more -- a triumph of self-reflection and self-love.

“We are ecstatic to welcome Common back to the Apollo Theater after his electrifying performance in our production *Between the World and Me* last year,” said Kamilah Forbes, Apollo Theater's Executive Producer. “*Let Love* eloquently displays Common's artistry, while touching on the building blocks of self-acceptance and healing in a society dealing with the pressures of race and politics. The Apollo will always be a sounding board for artists like Common to express themselves. We happily welcome him home.”

Tickets are available today starting at 12 p.m. ET and can be purchased at <https://www.apollotheater.org/event/common-let-love-tour/> .

Tickets and Information:

Tickets for Common begin at \$49.75 and are available at the Apollo Theater Box Office: (212) 531-5305, 253 West 125th Street, and Ticketmaster at 1-800-745-3000, www.ticketmaster.com.

ABOUT COMMON:

Common is an artist, actor, activist and, most recently, a New York Times best-selling author with the release of his latest memoir "Let Love Have The Last Word." With a storied career spanning three decades, his work has been recognized with numerous

GRAMMY® Awards, as well as an Emmy® and an Academy® Award for the song “Glory,” which he co-wrote and performed with John Legend.

About the Apollo Theater

The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo’s programming extends to dance, theater, spoken word, and more. This includes special programs such as the blockbuster concert Bruno Mars Live at the Apollo, 100: The Apollo Celebrates Ella, the annual Africa Now! Festival, and the New York premiere of the opera We Shall Not Be Moved. The Apollo is a performing arts presenting organization that also produces festivals and large-scale dance and music works organized around a set of core initiatives that celebrate and extend the Apollo’s legacy through a contemporary lens; global festivals including the Women of the World (WOW) Festival and Breakin’ Convention, international and U.S.-based artist presentations focused on a specific theme; and Special Projects, multidisciplinary collaborations with partner organizations.

Since introducing the first Amateur Night contests in 1934, the Apollo Theater has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are D’Angelo, Lauryn Hill, Machine Gun Kelly, Miri Ben Ari, Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Michael Jackson, Gladys Knight, Luther Vandross, and Stevie Wonder; and the Apollo’s forward-looking artistic vision continues to build on this legacy.

Support

The Apollo's season is made possible by leadership support from Coca-Cola, Citi, Ford Foundation, Howard Gilman Foundation, and the Jerome L. Greene Arts Access Fund in the New York Community Trust.

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