

APOLLO 85

Media Advisory

Half Off for Harlem

A Special Offer for *Twisted Melodies: A Donny Hathaway Story*

May 30 – June 2, 2019

**Harlem Residents, Employees and Business Owners
Save 50%**

WHAT: As part of its program, *Half off for Harlem*. The Apollo Theater will offer Harlem residents, employees and business owners an opportunity to experience *Twisted Melodies: A Donny Hathaway Story*, and save 50% on show tickets. To take advantage of this discounted special offer, Harlem residents, employees or business owners must present a proof of residence or work I.D. when purchasing tickets to the production at the Apollo Theater Box Office. Restrictions may apply.

Twisted Melodies: A Donny Hathaway Story, is an immersive play about Donny Hathaway (October 1, 1945 – January 13, 1979), the jazz, blues, soul and gospel singer, arranger, organist, and pianist best known for his duets with Roberta Flack such as “The Closer I Get to You” and “Where is the Love?”— for which he and Flack won a Grammy Award — his first single that announced his arrival on the music scene, “The Ghetto, Pt. 1,” and his challenging inner struggles. Torn between the muses that inspired him and the mental illness that tormented him, Chicago-based writer and actor Kelvin Roston, Jr. embodies Hathaway as he evaluates the choices he made during his life. Those choices created a body of work that continues to resonate today, influencing artists such as Alicia Keys, Common, and Raul Midón.

Directed by **Derrick Sanders** and written and performed by **Kelvin Roston Jr.**, this limited engagement at the Apollo Theater opens on **Thursday, May 30 and runs through Sunday, June 2**. The performance is Thursday, Friday, and Saturday at 8:00 p.m. with 3:00 p.m. performances on Saturday and Sunday.

Twisted Melodies: A Donny Hathaway Story is an Apollo Theater co-production with Baltimore Center Stage and Congo Square Theatre Company in association with Mosaic Theater Company.

Half Off for Harlem for this production is supported by JL Greene Arts Access Fund in The New York Community Trust.

WHERE: *The Apollo Theater, 253 West 125th Street, New York, NY*

TICKETS: Tickets for *Twisted Melodies* are available now at the Apollo Theater Box Office: (212) 531-5305, 253 West 125th Street, and Ticketmaster at 1-800-745-3000 or www.ticketmaster.com.

ABOUT US: The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo’s programming extends to dance, theater, spoken word, and more. This includes special programs such as the blockbuster concert *Bruno Mars Live at the Apollo, 100: The Apollo Celebrates Ella*, the annual *Africa Now! Festival*, and the New York premiere of the opera *We Shall Not Be Moved*. The Apollo is a performing arts presenting organization that also produces festivals and large-scale dance and music works organized around a set of core initiatives that celebrate and extend the Apollo’s legacy through a contemporary lens; global festivals including the *Women of the World (WOW) Festival* and *Breakin’ Convention*, international and U.S.-based artist presentations focused on a specific theme; and Special Projects, multidisciplinary collaborations with partner organizations.

Since introducing the first *Amateur Night* contests in 1934, the Apollo Theater has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are D’Angelo, Lauryn Hill, Machine Gun Kelly, Miri Ben Ari, Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Michael Jackson, Gladys Knight, Luther Vandross, and Stevie Wonder; and the Apollo’s forward-looking artistic vision continues to build on this legacy.

Apollo Theater Information

Box Office Hours:

Mon, Tues, Thurs, Fri – 10:00 a.m. - 6:00 p.m.

Wednesday – 10:00 a.m. - 8:30 p.m.

Saturday – 12:00 p.m. - 6:00 p.m.

CONTACT:

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