

# APOLLO

**The Apollo Theater Presents  
Harlem Bred Hip-Hop Mega Group**

## *The Diplomats* **Live at the Apollo**

*One Night Only*  
Nov. 23 at 8 p.m.

**Harlem, NY, October 24, 2018 - The Apollo Theater** is proud to present a special one night only concert featuring the return of hip-hop mega group and Harlem's own **The Diplomats**, popularly known as **Dipset** as they reunite to launch a new album. The special event will take place on November 23 at 8 p.m.

Artists **Cam'ron, Jim Jones, Juelz Santana** and **Freekey Zekey**—collectively known as **The Diplomats** formed in 1997 in Harlem, NY. Following the success of Cam'ron's solo album *S.D.E.*, the group released what is now considered a classic album, *Diplomatic Immunity* in 2003. Pioneers in music distribution, known for their fashion forwardness and their unique way of approaching lyrics, the group went on to release more than 50 songs that cemented their place in hip-hop history. "They were a true grassroots movement, perhaps the last New York has seen. The crew's success was built on a combination of mixtape grind, hit singles, street DVDs, and a unique aesthetic vision. Coming up at a time when Atlanta was ascendant, the crew managed to keep New York City a hub of street rap into the new decade."- Complex.

"We are committed to celebrating the legacy of Black music and its effect on popular culture. Dipset is a perfect example of a group that started here in Harlem and made an impact on music that lasted decades," said the Apollo Theater's Executive Producer Kamilah Forbes.

### **Tickets and Information**

Tickets for The Diplomats start at \$45 and are available at the Apollo Theater Box Office: (212) 531-5305, 253 West 125<sup>th</sup> Street, and Ticketmaster at 1-800-745-3000 or [www.ticketmaster.com](http://www.ticketmaster.com). Tickets are on sale now.

*Follow the Apollo Theater:*  
[Facebook.com/apollotheater](https://www.facebook.com/apollotheater)  
[Twitter.com/apollotheater](https://twitter.com/apollotheater)  
[YouTube.com/apollotheater](https://www.youtube.com/apollotheater)  
[Instagram.com/apollotheater](https://www.instagram.com/apollotheater)

### **About the Apollo Theater**

The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo’s programming extends to dance, theater, spoken word, and more. This includes special programs such as the blockbuster concert *Bruno Mars Live at the Apollo, 100: The Apollo Celebrates Ella*, the annual Africa Now! Festival, and the New York premiere of the opera *We Shall Not Be Moved*. The Apollo is a performing arts presenting organization that also produces festivals and large-scale dance and music works organized around a set of core initiatives that celebrate and extend the Apollo’s legacy through a contemporary lens; global festivals including the Women of the World (WOW) Festival and *Breakin’ Convention*; international and U.S.-based artist presentations focused on a specific theme; and Special Projects, multidisciplinary collaborations with partner organizations.

Since introducing the first *Amateur Night* contests in 1934, the Apollo Theater has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are D’Angelo, Lauryn Hill, Machine Gun Kelly, Miri Ben Ari, Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Michael Jackson, Gladys Knight, Luther Vandross, and Stevie Wonder; and the Apollo’s forward-looking artistic vision continues to build on this legacy.

### **Support**

*The Apollo’s season is made possible by leadership support from Coca-Cola, Citi, Ford Foundation, Howard Gilman Foundation, and the Jerome L. Greene Foundation. Public support for the Apollo Theater is provided by the National Endowment for the Arts, the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature, and from the New York City Department of Cultural Affairs in partnership with the City Council.*

# # #

**For more information, please contact:**  
[press@apollotheater.org](mailto:press@apollotheater.org)