LEGENDARY APOLLO EVENTS
IT NEVER GETS TIRED,
IT NEVER GETS OLD,
THE MAGIC OF THE APOLLO.
USHER

IT’S THE HOLY GRAIL!
PAUL MCCARTNEY

WE KNEW THAT WAY OFF IN SOME NEVER-NEVER LAND OF RHYTHM AND BLUES THERE WAS A PLACE CALLED THE APOLLO. IT WAS THE HOME OF THE GODS AND THE TRUE TEMPLE OF SOUL.
BRUCE SPRINGSTEEN
ONE OF THE WORLD’S MOST ICONIC AND ENDURING CULTURAL LANDMARKS, THE APOLLO THEATER, IN HARLEM, NEW YORK CITY, IS A ONE-OF-A-KIND SETTING FOR ANY PRODUCTION OR EVENT, OFFERING TWO OUTSTANDING VENUES, SUPPLEMENTAL SPACES, AND A HOST OF CUSTOMIZED SERVICES.
SOME SAY THE APOLLO IS HISTORICAL
BUT FOR ME, IT’S A GAME-CHANGER.

PHARRELL

THE APOLLO PROUDLY INTRODUCES A BRAND NEW SOUND SYSTEM COMPRISED OF D&B AUDIOTECHNIK V ARRAY,
J & J-INFRA SUBS, AND M4 MONITORS ALL POWERED BY D80 AMPLIFICATION AND TWO 80 INPUT MIDAS PRO9
CONSOLES. THE ENTIRE SIGNAL PATH FROM MICS TO LOUDSPEAKERS RUNS AT 96KHZ 24 BIT AES DIGITAL.

American Express Unstaged Presents: Pharrell Williams
Directed by Spike Lee, Tuesday, June 03, 2014
SPECIAL EVENTS

At the Apollo, create a one-of-a-kind ambience for special events ranging from performances & listening parties, fashion shows & product launches, executive meetings & conferences, to weddings, graduations, and all you can imagine.
A CLASS ACT ALL THE WAY. THE PRESIDENT HAD A GREAT NIGHT AT THE APOLLO.

OBAMA FOR AMERICA CAMPAIGN EVENTS DIRECTOR
DINNER & DANCING

A complete renovation in 2005 restored the Apollo's Mainstage Auditorium to its storybook, turn-of-the-century elegance. The Mainstage Auditorium boasts a Belle Époque crimson décor, spacious public areas, on-stage seating for 500 and auditorium seating for 1,500.
SUPPER CLUB

THE INFLUENCE OF THE APOLLO REACHES BEYOND THE SHORES OF THIS COUNTRY—it is truly the premiere platform for world music. When the Beatles first came to America, they told me that the first place they wanted to go was to the world-famous Apollo. I first played the Apollo in 1951 with Lionel Hampton and fell in love. This is one of the best stages in the world!

QUINCY JONES
Reverend Al Sharpton and MSNBC present “Advancing the Dream: Live from The Apollo.”

The two-hour television event included interviews with Stevie Wonder, Magic Johnson, Condoleezza Rice, and Tyler Perry.
SOUNDSTAGE

The Apollo’s third-floor Soundstage is a 1,680 square foot, flexible space that features an intimate, lounge-like performance setting with 200-225 seats and a bar/café.
Any list of New York City landmarks — the Statue of Liberty, the Empire State Building, the Brooklyn Bridge, Central Park — would include, near the top, the Apollo Theater.

**The New York Times**
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WHERE ELSE?

FOR MORE INFORMATION:
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APOLLO