

APOLLO 90

MEDIA ADVISORY

Apollo's Comedy Club and Music Café Celebrate Women's History Month with Special Line-up

WHAT: In celebration of Women's History Month, *Apollo Comedy Club* and *Apollo Music Café* proudly announce a special line-up.

In collaboration with the renowned Bob Sumner, producer of Def Comedy Jam and creator of Laff Mobb on Aspire, the *Apollo Comedy Club* provides a fun, rip-roaring experience for comedy enthusiasts. Set to take the stage on **Thursday, March 14**, the lineup includes **Soo Ra** (*Netflix is a Joke*), **Valerie Salnave** (Dania Beach Improv), and **Ritu Tirthani** (Laugh Factory). The host for the evening's festivities is **Meme Manning** who will keep the night filled with laughter, wit, and unforgettable moments.

The *Apollo Music Café*, known for its diverse array of performances spanning R&B, hip-hop, soul, jazz, pop, funk, and rock, continues to be a platform for rising stars. On **Friday, March 15**, Latin Grammy Award-winning singer-songwriter **Nella Rojas** will grace the *Apollo Music Café* stage with her captivating fusion of Latin, jazz and pop.

The *Apollo Music Café* and *Apollo Comedy Club* are part of the Apollo's Winter/Spring 2024 season.

WHEN: Thursday, March 14 & Friday, March 15, 2024
Doors open at 9PM EST. Shows begin promptly at 10PM EST.

WHERE: The Apollo's Soundstage (253 W 125th Street New York, NY 10027)

TICKETS: Tickets are \$30 with a \$10 food/drink minimum. For more information visit, www.apollotheater.org

About The Apollo

The legendary Apollo—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, The Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world. In 2024, The Apollo opened The Apollo Stages at The Victoria which includes two new theater spaces, and will soon begin the renovation of its Historic Theater, marking the first ever expansion and renovation of The Apollo in its nearly 90-year history. Read more about the project here:

www.apollotheater.org/renovation-restoration-and-transformation/

With music at its core, The Apollo’s programming extends to dance, theater, spoken word, and more. This includes the world premiere of the theatrical adaptation of Ta-Nehisi Coates’s *Between the World and Me* and the New York premiere of the opera *We Shall Not Be Moved*; special programs such as the blockbuster concert *Bruno Mars Live at the Apollo*; *100: The Apollo Celebrates Ella*; and the annual *Africa Now!* Festival. The non-profit Apollo is a performing arts presenter, commissioner, and collaborator that also produces festivals, large-scale dance and musical works organized around a set of core initiatives that celebrate and extend The Apollo’s legacy through a contemporary lens, including the *Women of the World (WOW)* Festival as well as other multidisciplinary collaborations with partner organizations.

Since introducing the first *Amateur Night* contests in 1934, The Apollo has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at The Apollo are Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Stevie Wonder, Gladys Knight, Luther Vandross, H.E.R. D’Angelo, Lauryn Hill, Jazmine Sullivan, Machine Gun Kelly, and Miri Ben Ari; and The Apollo’s forward-looking artistic vision continues to build on this legacy. For more information about The Apollo, visit www.ApolloTheater.org.

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For more information, please contact:

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