

# APOLLO 90

## MSNBC Hosts Joy Ann-Reid and Rachel Maddow Announce Conversation at The Apollo on April 6

Discussion to explore *New York Times* Best-Seller, *Medgar and Myrlie: Medgar Evers and the Love Story That Awakened America*



**WHAT:** MSNBC hosts **Joy Ann- Reid** and **Rachel Maddow** are set to take center stage at The Apollo on **Saturday, April 6 at 7:30PM.**

Together, they will delve into the pages of Joy-Ann Reid's acclaimed *New York Times* bestseller, *Medgar and Myrlie: Medgar Evers and the Love Story That Awakened America.*

This event, revealed to audiences on both *The Reid Out* and *The Rachel Maddow Show* Monday night, promises an insightful exploration of two heroes of the civil rights movement.

Download the announcement video clips [HERE.](#)

*In Conversation: Joy Reid with Rachel Maddow* is part of The Apollo's Winter/Spring 2024 season.

**WHEN:** Saturday, April 6, 2024 at 7:30 PM

**WHERE:** The Apollo's Historic Theater (253 W 125th Street New York, NY 10027)

**TICKETS:** Tickets start at \$40 and include a copy of *Medgar and Myrlie: Medgar Evers and the Love Story That Awakened America* with purchase. For more information visit, [www.apollotheater.org/in-conversation-joy-reid](http://www.apollotheater.org/in-conversation-joy-reid)

### **About The Apollo**

The legendary Apollo—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, The Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world. In 2024, The Apollo opened The Apollo Stages at the Victoria Theater, marking the first ever expansion and renovation of The Apollo in its nearly 90-year history. The Apollo also has plans to renovate its Historic Theater. For more information about The Apollo, visit [www.ApolloTheater.org](http://www.ApolloTheater.org).

With music at its core, The Apollo's programming extends to dance, theater, spoken word, and more. This includes the world premiere of the theatrical adaptation of Ta-Nehisi Coates's *Between the World and Me* and the New York premiere of the opera *We Shall Not Be Moved*; special programs such as the blockbuster concert *Bruno Mars Live at the Apollo; 100: The Apollo Celebrates Ella*; and the annual *Africa Now!* Festival. The non-profit Apollo is a performing arts presenter, commissioner, and collaborator that also produces festivals, large-scale dance and musical works organized around a set of core initiatives that celebrate and extend The Apollo's legacy through a contemporary lens, including the *Women of the World (WOW)* Festival as well as other multidisciplinary collaborations with partner organizations.

Since introducing the first *Amateur Night* contests in 1934, The Apollo has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at The Apollo are Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Stevie Wonder, Gladys Knight, Luther Vandross, H.E.R. D'Angelo, Lauryn Hill, Jazmine Sullivan, Machine Gun Kelly, and Miri Ben Ari; and The Apollo's forward-looking

artistic vision continues to build on this legacy. For more information about The Apollo, visit [www.ApolloTheater.org](http://www.ApolloTheater.org).

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