

# APOLLO

**Fat Joe To Engage in Unguarded Conversation With Stephen A. Smith to Dissect His Memoir, *The Book of Jose*  
Live & In-person at the Apollo**

**Tuesday, November 15, 7:30pm EST**

Half-off Tickets Available for the Harlem Community



**WHAT:**

Grammy-nominated recording artist, entrepreneur and philanthropist **Fat Joe** announced that he will be sitting down with renowned journalist **Stephen A. Smith** for an unguarded conversation to dissect his memoir at The Apollo, this program is part of “The Next Movement”, Apollo’s Fall 2022 season.

*In Conversation:* *Fat Joe* will be live and in-person on **Tuesday, November 15, 2022, at 7:30PM EST**. Tickets, which include a copy of *The Book of Jose*, are on sale now at [www.ApolloTheater.org](http://www.ApolloTheater.org).

The conversation will coincide with the release of Joe’s memoir from **Roc Lit 101**, an imprint of the **Random House Group**. The memoir explores Joe’s challenging upbringing and give readers an unprecedented look into his ascent to stardom, while candidly reckoning with the costs and rewards of that life.

Raised in the South Bronx, Joe came of age during dark times of drugs, violence, and abandonment. He navigated a difficult childhood by finding solace in the art of lyricism. His ambition and vision for his life led him down a path to breakthrough trauma and achieve success against all odds. His memoir, written in his own words, depicts the ins and outs of survival in warlike conditions, life-and-death choices, friends lost and mourned, as well as the glittering lives created from the ruins.

**WHERE:** *In Conversation: Fat Joe* will be at the Apollo's Historic Theater (253 W 125th St, New York, NY, NY 10027)

**WHEN:** Tuesday, November 15, 2022, at 7:30PM EST

**TICKETS:** Tickets for *In Conversation: Fat Joe* start at \$40, which includes a copy of *The Book Jose*. To purchase tickets to the conversation and all other events, visit [www.ApolloTheater.org](http://www.ApolloTheater.org)

Harlem residents, employees, business owners, and students can save 50% on tickets through Apollo's Half off for Harlem program at [www.ApolloTheater.org/half-off-for-harlem](http://www.ApolloTheater.org/half-off-for-harlem).

### **ACCESSIBILITY**

The Apollo is wheelchair accessible throughout the building and offers assisted listening devices. For more information on accessibility or to request special assistance, please visit [apollotheater.org/accessibility](http://apollotheater.org/accessibility) or contact the Apollo Box office at [access@apollotheater.org](mailto:access@apollotheater.org) or (212) 531-5305

### **ABOUT FAT JOE**

Fat Joe is a Grammy-nominated recording artist, actor, entrepreneur, philanthropist and media personality who hails from the Bronx, New York. With an acclaimed career that has spanned four different decades, Joe has cemented his legacy as a hip-hop heavyweight, having amassed several multi-platinum and gold studio albums, mixtapes, singles and collaborations, including "Lean Back," "What's Luv," "Make It Rain," and "All The Way Up," among countless others. He has shined in several acting roles over the course of his career, most notably starring alongside Kevin Hart and Tiffany Haddish in "Night School" as well as in Spike Lee's "She's Gotta Have It" Netflix series. Most recently, Joe teamed up with the New York City Mayor's Fund to Advance New York City to create the Bronx Relief Fund and raise over \$2 million for families impacted by the tragic Bronx apartment fire at Twin Parks North-West.

### **ABOUT STEPHEN A. SMITH**

Stephen A. Smith rose from a reporter on high school sports at *The New York Daily News* and college and NBA beat reporter at *The Philadelphia Inquirer* to become one of ESPN's most prominent and popular commentators and a leading voice in the industry. He is the star of the #1-morning sports talk show, "First Take"; a premier analyst on "NBA Countdown" throughout the NBA season; and the host and producer of the podcast "K[no]w Mercy with Stephen A. Smith." Smith has more than 12 million followers across social media platforms, and his opinions on sports make daily headlines. He is a 1991 HBCU graduate from Winston-Salem State University with a Bachelor of Arts degree in mass communication. He is a member of the Omega Psi Phi fraternity and Brand Ambassador for the HBCU Week Foundation. Stephen A has helped enroll over 2,000 high school students into HBCUs and raised over \$12 million in scholarships to assist students who want to attend HBCUs.

### **ABOUT THE APOLLO**

The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo's programming extends to dance, theater, spoken word, and more. This includes the world premiere of the theatrical adaptation of Ta-Nehisi Coates's *Between the World and Me* and the New York premiere of the opera *We Shall Not Be Moved*; special programs such as the blockbuster concert *Bruno Mars Live at the Apollo; 100: The Apollo Celebrates Ella*; and the annual *Africa Now! Festival*.

The non-profit Apollo Theater is a performing arts presenter, commissioner, and collaborator that also produces festivals, large-scale dance and musical works organized around a set of core initiatives that celebrate and extend the Apollo's legacy through a contemporary lens, including the *Women of the World (WOW) Festival* as well as other multidisciplinary collaborations with partner organizations.

Since introducing the first Amateur Night contests in 1934, the Apollo has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Stevie Wonder, Gladys Knight, Luther Vandross, H.E.R., D'Angelo, Lauryn Hill, Machine Gun Kelly, and Miri Ben Ari; and the Apollo's forward-looking artistic vision continues to build on this legacy. For more information about the Apollo, visit [www.ApolloTheater.org](http://www.ApolloTheater.org).

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**For more information, please contact:**

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