

# APOLLO

## APOLLO THEATER HOSTS ITS ANNUAL SPRING BENEFIT ON MONDAY, JUNE 13

***Tyler Perry** to receive the Impact Award presented by **Whoopi Goldberg***

***Hosted by SNL's Kenan Thompson***

*Musical performance by **The Roots** with special appearances by **Stephanie Mills, Anthony Hamilton, Ogi, D-Nice, Marching Cobras** and more to be announced*

***LionTree** to receive Corporate Award*

### **WHAT: APOLLO SPRING BENEFIT**

The **Apollo** announced the **Apollo Spring Benefit**, the historic Theater's largest annual fundraising event, will return as an in-person event on **Monday, June 13**, with the theme "The Renaissance Is Now!"

Hosted by Emmy® winner and SNL Cast member **Kenan Thompson**, the celebratory benefit concert for the iconic nonprofit Theater will honor Filmmaker, Actor and Philanthropist **Tyler Perry** with the **Impact Award**. It will be presented by Academy Award® winner and *The View* co-host **Whoopi Goldberg**. The event will also feature an exciting musical performance by **The Roots** with special appearances by **Stephanie Mills, Anthony Hamilton, Ogi, Marching Cobras** and more. International Celebrity DJ, **Derrick "D-Nice" Jones** will return with his signature sounds for a lively afterparty. Global investment and merchant banking firm **LionTree**, will receive the Corporate Award.

**Bulova** will premiere special edition **Apollo x Bulova timepieces** reflecting the show stopping style, bold originality, and spirit of the iconic institution. Recipients of the Impact & Corporate Award will be the first-ever to receive these watches, which will launch this summer to the public.

The Apollo season's theme, "The Renaissance is Now!," and its presentations expanded the non-profit theater's role as a partner, commissioner, and co-producer of programming that centers Black artists and voices from the African Diaspora, while tackling social issues that are important to Harlem, New York, and the nation.

Proceeds from the Spring Benefit support the non-profit organization's year-round, world-class artistic, education, and community programs and collaborations, as well as its commitment to

using arts and culture to articulate and project the African American narrative and create a 21st century performing arts canon.

The annual fundraiser begins with red carpet arrivals at 6:00 PM followed by the Benefit concert and awards ceremony at 7:00 PM. The evening will also include a post-performance party with a lounge created by celebrity event planner and Apollo Board Member **Bronson van Wyck**.

**WHO:** **Tyler Perry** (Filmmaker, Actor and Philanthropist), **Kenan Thompson** (Benefit host, Emmy winning actor), **Whoopi Goldberg** (Academy Award® winner and *The View* co-host), **Stephanie Mills** (R&B singer), **Anthony Hamilton** (Neo-Soul singer), **Ogi** (Soul singer), **Derrick “D-Nice” Jones** (International Celebrity DJ), **Aryeh Bourkoff** (Founder & CEO of Global Investment and Merchant Banking Firm LionTree), **Jonelle Procope** (President & CEO, Apollo Theater), **Kamilah Forbes** (Executive Producer, Apollo Theater). Other attendees include **Charles Phillips** (Chair, Apollo Theater Board of Directors), **Nina Garcia** (Editor-in-Chief, ELLE US and Project Runway), **Scott Mills** (President, BET Networks), **Bronson Van Wyck** (Member, Apollo Theater Board of Directors), **Bevy Smith** (Award Winning TV, Radio Host and Best Selling Author)

**WHERE:** **The Apollo Theater** | 253 West 125th Street | New York, NY 10027 | 212-531-5300

**WHEN:** **Monday, June 13, 2022**

**5:15pm** Red Carpet Press Check-In (253 West 125<sup>th</sup> Street between Adam Clayton Powell Jr. Blvd and Frederick Douglass Blvd.

**6:00pm** Red Carpet Arrivals Start (253 West 125<sup>th</sup> Street between Adam Clayton Powell Jr. Blvd and Frederick Douglass Blvd.

**6:00pm** Doors open. Please note, all ticketed/seated press must pick up their tickets at the Apollo Theater’s administrative office (253 West 125<sup>th</sup> Street between Adam Clayton Powell Jr. Blvd and Frederick Douglass Blvd. SILVER DOOR)

**7:00 pm** Apollo Spring Benefit Awards Presentation & Concert Begins, Party to follow.

**RSVP:** **Sunshine Sachs Morgan & Lylis**  
Paula Witt, Jalen Fairborne Chapman, Erica Smith  
[ApolloBenefit22@sunshinesachs.com](mailto:ApolloBenefit22@sunshinesachs.com)

**Apollo Theater**  
Fatima Jones & Sydney Edwards  
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